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## **"Own the Zone" Band Vibration Dampeners for Tennis and other Racquet Sports**

### **Own the Zone successfully launches products in leading tennis clubs, tennis specialty and online stores throughout the United States**

FOR IMMEDIATE RELEASE

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10/31/06 - Winchester, VA - Own the Zone Sporting Goods, LLC today announced the successful launch of its band vibration dampeners for tennis and other racquet sports. The recent 13 city tour of the United States embarked upon by the company's two owners, Julius Stockfish and David Marcus, has resulted in the purchase of its band vibration dampeners by several leading tennis clubs, specialty stores and online distributors.

Among the top tier clubs purchasing the Own the Zone products are the Mid Town Tennis Club in Chicago, The Downtown Club - the Met in Houston, the Palisades Tennis Club in Newport Beach and the Berkeley Tennis Club in Berkeley. "The Own the Zone band vibration dampeners are very popular with both the women and kids that play tennis at our club", said Lynne Rolley, Director of Tennis at the Berkeley Tennis Club. "They really like hitting with these dampeners and think the different colors are great."

Among the leading specialty stores and online distributors purchasing the Own the Zone Band dampeners are Chicago Tennis and Golf, Tennis & Golf Co. in Royal Oak, Michigan, Rocky Mountain Racquet Specialists, Boulder Colo, and Holabird Sports in Baltimore. Dave Hirshfeld, a partner in Holabird Sports says, "Own the Zone has cleverly commercialized the band vibration dampening solution



used by several of the world's top pros. We see the product as a very viable alternative to other dampeners on the market"

The **Own the Zone** vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Players will improve their game by significantly reducing racquet vibration, gaining more control and more power. In addition, the Own the Zone dampeners allow tennis players to make their own fashion statement and "Wear the Spare" brightly colored bands on their wrist.

The Own the Zone band dampeners are available in two types of packaging. You can order a box of a dozen three-band blister packages, 6 Black/White/Red and 6 Yellow/Green/Blue. You can also order a Bucket-of-Bands containing 48 two-band packets, with eight different colors in each bucket. To place an order or receive more information contact [sales@otzsports.com](mailto:sales@otzsports.com) or call toll free 866-665-8762.

*About Own the Zone Sporting Goods, LLC:*

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and the use of quality materials, the company's first patent pending product, the **Own the Zone** vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. The Own the Zone Sporting Goods, LLC, website is located at [www.otzsports.com](http://www.otzsports.com)

Photos available on request