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## **"Own the Zone" Band Vibration Dampeners Start Strong in Australia**

**Tennis Warehouse Australia successfully launches the OTZ band calling it "the worlds best vibration dampener"**

FOR IMMEDIATE RELEASE

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01/02/07 - Winchester, VA - Own the Zone Sporting Goods, LLC today announced the successful launch in Australia of its band vibration dampeners for tennis racquets. Tennis Warehouse Australia, the country's largest online store based in Melbourne, has highlighted the Own the Zone band calling it "the worlds best vibration dampener."

"The Own The Zone vibration dampeners are not just rubber bands. In fact they have no rubber in them and are much thicker," said Wesley Fry, Owner, Tennis Warehouse Australia. "We've tested them here at TWA and believe they are the best dampener we've ever tried. The difference is impressive. Furthermore they don't fly off the racquet."

"We are very excited to launch our products with Tennis Warehouse Australia and I can't think of a better way to start the New Year," said Julius Stockfish, President of Own the Zone Sporting Goods. "These guys know, live and love tennis and the opportunity to work with them before the Australian Open is very special."



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"Many teaching pros in the U.S. have expressed their total satisfaction with our vibration dampeners," said David Marcus, co-owner of Own the Zone Sporting Goods. "This best-in-class recommendation of the OTZ bands by Tennis Warehouse Australia is further proof that we offer tennis players around the world a truly superior product."

The **Own the Zone** vibration dampener significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Players will improve their game by significantly reducing racquet vibration, gaining more control and more power. In addition, the Own the Zone dampeners allow tennis players to make their own fashion statement and "Wear the Spare" brightly colored bands on their wrist.

The **Own the Zone** band dampeners are available in two types of packaging. You can order a box of a dozen three-band blister packages, 6 Black/White/Red and 6 Yellow/Green/Blue. You can also order a Bucket-of-Bands containing 48 two-band packets, with eight different colors in each bucket. To place an order or receive more information contact [sales@otzsports.com](mailto:sales@otzsports.com) or call toll free 866-665-8762.

*About Own the Zone Sporting Goods, LLC:*

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and the use of quality materials, the company's first patent pending product, the **Own the Zone** vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. The



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company recently completed a successful launch of their products to select tennis pro shops and specialty stores throughout the United States. The Own the Zone Sporting Goods, LLC, website is located at [www.otzsports.com](http://www.otzsports.com)  
Photos available on request

**About Tennis Warehouse Australia:**

Tennis Warehouse Australia is based in Melbourne, has a warehouse/showroom in Fitzroy and supplies tennis products to customers all over the country. Their website is located at [www.tenniswarehouse.com.au](http://www.tenniswarehouse.com.au)