



## **Own the Zone Joins Forces with PWP Sportbase to Market the OTZ Band Vibration Dampeners in the United Kingdom**

*Colorful, innovative OTZ bands provide splendid dampening, good touch and crisp sound to all tennis racquets*

FOR IMMEDIATE RELEASE

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06/26/07 - Winchester, VA - Own the Zone Sporting Goods, LLC today announced that their OTZ band vibration dampeners are being sold and distributed by pwp.com throughout the United Kingdom.

"The OTZ band vibration dampeners provide splendid dampening, good touch and impart a crisp sound on ball impact to all tennis rackets," Said Paul Watts, owner of pwp. "We believe this colorful, innovative product should do quite well in the UK tennis market."

"We look forward to launching our OTZ band dampeners with pwp, the leading merchandisers of racket equipment in the United Kingdom," said Julius Stockfish. Co-President of Own the Zone Sporting Goods. "With the Wimbledon Championships upon us, this presents a great opportunity for us to solidly enter the UK market."



*About Own the Zone Sporting Goods, LLC:*

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and use of quality materials, the company's first patent pending product, the OTZ band vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Called the "World's Best Vibration Dampener" by Tennis Warehouse Australia, the OTZ band dampeners are sold to tennis pro shops and specialty stores throughout the United States and overseas. The Own the Zone Sporting Goods, LLC, website is located at [www.otzsports.com](http://www.otzsports.com) To place an order or receive more information contact [sales@otzsports.com](mailto:sales@otzsports.com) or call Toll Free 866-665-8762.

*About pwp*

pwp is the UK's largest tennis, squash and badminton specialist. pwp operates stores in Reigate, Wimbledon, Farnham, Chigwell, Southampton and Letchworth. pwp.com has the UK's largest online range of racketsport products. pwp continues to grow strongly through our commitment to stock availability, pricing and customer service. For 4 weeks over the Wimbledon Championships: the week before, during and the week after, official Wimbledon merchandise from previous years tournaments is available at fantastic prices.