



Own the Zone Introduces its OTZ Band Vibration Dampeners to the John Newcombe Tennis Ranch

“Really Cool” OTZ Bands that “Play Great” are Launched in the North American Tennis Camp Market

FOR IMMEDIATE RELEASE

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03/27/07 - Winchester, VA - Own the Zone Sporting Goods, LLC today announced that their OTZ band vibration dampeners are being sold at the John Newcombe Tennis Ranch.

“The OTZ band dampeners play great and are really cool looking”, said Russ Kennedy, Tennis Professional and Pro Shop Manager at John Newcombe Tennis Ranch. “These dampeners superbly absorb shock, are very light and stay firmly attached to players’ racquets. They meet our goal of offering our players the best tennis gear while providing them with a great playing experience.”

“The John Newcombe Tennis Ranch provides an ideal venue to launch our best in class OTZ band vibration dampeners into the best adult tennis camps in North America.” said Julius Stockfish, Co- President of Own the Zone Sporting Goods. “The Ranch is a tennis haven where pros and players enjoy the camaraderie of vigorous training, competition and



fun on and off the court. The OTZ dampeners help tennis players at every level reach their zone of peak performance. At the same time many younger players are having fun wearing the spare OTZ bands on and off the court.”

The **Own the Zone (OTZ)** band vibration dampener significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Recently called the “World’s Best Vibration Dampener” by Tennis Warehouse Australia, OTZ band dampeners are light, superbly reduce vibrations, and stay firmly attached to the racquet. In addition, tennis players can "Wear the Spare" brightly colored OTZ bands on their wrist for fashion and safekeeping.

The OTZ band dampeners are available in two types of packaging. You can order a Bucket-of-Bands containing 48 two-band packets, with eight different colors in each bucket. You can also order a box of a dozen three-band blister packages, 6 Black/White/Red and 6 Yellow/Green/Blue. To place an order or receive more information contact sales@otzsports.com or call Toll Free 866-665-8762.

About Own the Zone Sporting Goods, LLC:

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and use of quality materials, the company's first patent pending product, the OTZ band vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Called the “World’s Best Vibration Dampener” by Tennis Warehouse Australia, the OTZ band dampeners are sold to tennis pro shops and specialty stores throughout the United States and overseas. The Own the



Zone Sporting Goods, LLC, website is located at www.otzsports.com
Photos available on request

About the John Newcombe Tennis Ranch:

Anchored by a world-class tennis academy and several tennis camps, the John Newcombe Tennis Ranch offers a relaxing country atmosphere while guests improve their tennis skills. The Ranch provides 28 courts, including eight lighted courts and four covered courts for all-weather play, with lodging, dining facilities and a pro shop available on-site.

Nestled deep within the rolling Texas Hill Country, the Ranch also offers opportunities for corporate team building, meetings and events in their Texas conference centers, and outdoor adventure camps, including their famous "Outback" Texas Adventure Camp.

Former world No. 1 John Newcombe opened the ranch in 1968 with former Trinity University coach Clarence Mabry. Much of the teaching methodology continues to be based on the techniques Newk learned from legendary Australian Davis Cup coach Harry Hopman and on those Mabry used when he helped launch the careers of Dick Stockton, Brian Gottfried, and Chuck McKinley. The John Newcombe Tennis Ranch website is located at www.newktennis.com