



## **Own the Zone Partners with Gala Sports in Singapore to Distribute OTZ Band Dampeners in the APAC Region**

*With Top Ranked Tennis Pros Playing at 2008 Summer Olympics in Beijing, Gala Sports Eager to Introduce OTZ Dampeners to Tennis Players in the Region*

FOR IMMEDIATE RELEASE

Contact: Julius Stockfish or David Marcus  
720 S, Braddock St., Suite 111, Winchester VA  
Tel: 540 665-866  
[sales@otzsports.com](mailto:sales@otzsports.com)

**08/11/08 - Winchester, VA** - Own the Zone Sporting Goods, LLC today announced that Gala Sports, a major retailer in Singapore will distribute the OTZ band dampeners for tennis racquets in Singapore and the Asia Pacific (APAC) region.

“Our store and operation is one of the most talked about in Singapore and we offer the most professional services and advice in restringing and racquet purchasing,” said Mark Kwek of Gala Sports. “Sales of OTZ band dampeners are going well in Singapore. We are anxious to introduce this fabulous product to tennis players in the region, particularly now with the onset of the Summer Olympics in Beijing. We see this as a great business opportunity for both our companies to hit the markets in APAC.”

“We are very pleased to be working with Gala Sports, the top retailer for racquet sports in Singapore,” said David Marcus, Co-President of Own the Zone Sporting Goods. “The opportunity for Own the Zone to partner with Gala Sports and expand our sales into APAC could not have come at a better time for us. Interest in tennis in countries such as China, Japan, India, Korea and Singapore is rapidly increasing.”

“The 2008 Summer Olympics in Beijing is the biggest sporting event in the world and for the first time many top ranked tennis pros are competing. This year, the highest-ranked men –, No. 1 Rafael Nadal, No.2 Roger Federer, and

No. 3 Novak Djokovic - are motivated to do well in China.” said Julius Stockfish Co-President of Own the Zone Sporting Goods. “The women's field also will be Grand Slam-caliber. It's expected to include Ana Ivanovic, Venus and Serena Williams and 2008 Wimbledon women’s semi-finalist from China, Zheng Jie. In addition, this is the fourth consecutive year the men’s year-end championship, the ATP Masters Cup, will be held in Shanghai, so the timing couldn’t be better to distribute and sell our best-in-class OTZ band dampeners in APAC.”

Own the Zone is sponsoring a website to provide tennis news coverage of the 2008 Beijing Olympics, please go to [www.beijingchinaolympicstennisnews.com](http://www.beijingchinaolympicstennisnews.com)

*About Own the Zone Sporting Goods, LLC:*

“It’s racquet science, not rocket science!” Based on excellent design and use of quality materials, the company's world patents pending product, the OTZ band vibration dampener, significantly improves upon the shock absorbing solution currently used by several of the world's top ranked tennis pros, including Maria Sharapova Andy Roddick and Mario Ancic. Called the “World’s Best Vibration Dampener” by Tennis Warehouse Australia, the OTZ band dampeners are sold by tennis pro shops and specialty stores throughout the world. To order products check out [www.otzsports.com](http://www.otzsports.com), or to receive more information contact us at [sales@otzsports.com](mailto:sales@otzsports.com)

*About Gala Sports:*

Our retail operation in Singapore is one of the most talked about in town and offers the most professional services and advice in restringing and racquet purchasing. We have 5 qualified and professional stringers and we are probably one of the few shops in Singapore that focuses solely on racquet sports and restringing. We carry all the major brands in racquet sports and accessories like Head, Yonex, Prince, Technifibre, Babolat, Wilson, Gamma, Own the Zone, Top Spin, Toalson, Forten and Pacific just to name a few.