



## **Own the Zone Teams with Dynamic Tennis Coach, Walter D'Amico, to Distribute OTZ Band Dampeners in BENELUX Region**

*Players and coaches say they can really feel the difference in their tennis game with OTZ shock absorbers tied to their racquets*

FOR IMMEDIATE RELEASE

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**06/23/08 - Winchester, VA** - Own the Zone Sporting Goods, LLC today announced that popular tennis coach and owner of [passion-4-tennis.com](http://passion-4-tennis.com), Walter D'Amico, will distribute the OTZ band dampeners for tennis racquets in the BENELUX region.

"You can really feel the difference in your tennis game with the OTZ dampeners. I look forward to distributing such a good product to tennis clubs and sporting goods stores throughout the BENELUX region," says Walter D'Amico, premier tennis coach and owner of [Passion-4-Tennis.com](http://Passion-4-Tennis.com) in Belgium. "My players love the great feel of the OTZ bands on their racquets when they hit their volleys. My players also like the crisp sound the OTZ bands produce when the ball hits the sweet spot on their racquets. The OTZ band dampeners superbly absorb the shock on ball impact. The colorful OTZ bands offer my players a new way to express their passion and fashion for the game of tennis."

"We are very pleased and lucky to be working with Walter D'Amico, one of the most dedicated tennis coaches in the BENELUX region," said David Marcus, Co-President of Own the Zone Sporting Goods. "By chance we hooked up with Walter when he won the monthly Own the Zone Quiz and we sent him some OTZ band dampeners. He was so impressed by the performance of the OTZ bands that he wanted his students to start playing with them. When he saw his students' great satisfaction, Walter asked to become the Own the



Zone distributor in the BENELUX countries. Like Walter, we at Own the Zone are quite passionate about tennis and know we have found a good partner.”

“Over the years former Wimbledon champion Richard Krajicek, doubles champion Paul Haarhuis, and both former world #1 Kim Clijsters and Justine Henin have popularized tennis in the Netherlands, Belgium and Luxembourg and now the sport is enjoyed by thousands of enthusiastic players,” said Julius Stockfish co-president of Own the Zone Sporting Goods. “The BENELUX countries are a great tennis market. In particular, we expect sales of our orange OTZ bands in The Netherlands to soar.

About Own the Zone Sporting Goods, LLC:

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and use of quality materials, the company's first world patents pending product, the OTZ band vibration dampener, significantly improves upon the band solution currently used by several of the world's Top 10 ranked tennis pros, including Maria Sharapova and Andy Roddick. Called the “World’s Best Vibration Dampener” by Tennis Warehouse Australia, the OTZ band dampeners are sold to tennis pro shops and specialty stores throughout the world. To place an order or enter our tennis quiz and win a free tri-pack, just jump on the website at [www.otzsports.com](http://www.otzsports.com) or to receive more information contact us at [sales@otzsports.com](mailto:sales@otzsports.com)

About Walter D’Amico and Passion-4-Tennis.com:

After more than 6000 hours on-court and 1500 hours of studying, Walter D’Amico has developed a personal style that evolved to the Total Tennis Teaching System. A devoted player and teacher of the game, Walter has combined several different methods to encourage people and to inspire them. He began with teaching tennis 1-on-1, then small groups and finally also to larger groups. His web site [www.passion-4-tennis.com](http://www.passion-4-tennis.com) is a testament to his passion for tennis.