



## **Own the Zone Band Dampeners Help Top Young Players at Sanchez-Casal Academy in Barcelona**

*Players and coaches at the leading training facility love the great feel and sound of the OTZ bands on their racquets*

FOR IMMEDIATE RELEASE

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**10/24/07** – Winchester, VA – Own the Zone Sporting Goods, LLC today announced that their OTZ band vibration dampeners for tennis racquets are being sold at the world famous Sanchez- Casal Academy in Barcelona, Spain.

“Having not used traditional vibration dampeners for over 10 years, I recently tried the durable and colorful Own The Zone Band - and I haven't taken it off my racquet since. Many of our players and coaches have followed”, said Andrew Burgess, Head of Player Development at the Sanchez-Casal Academy. “People are always asking for more bands, this is certainly the best endorsement a product can receive. Our players love the way the OTZ Band makes the ball feel off the racquet and it gives a great sound off the strings.”

“The Sanchez-Casal Academy provides an ideal venue to launch Own the Zone bands into the best tennis facilities in Europe”, said Julius Stockfish, Co- President of Own the Zone Sporting Goods. “Our best of class OTZ band dampeners clearly help these top young players enter their zone and play their best tennis.”

“The OTZ band dampeners are very fashionable and multi-functional”, said David Marcus, Co- President of Own the Zone Sporting Goods. “We’re told by the Academy coaches that many players like to “Wear the Spare” OTZ band on their wrists, and the band doubles up as a handy mental skills tool for regaining concentration - give it a 'ping' and get back on focus!”



*About Own the Zone Sporting Goods, LLC:*

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and use of quality materials, the company's first world patents pending product, the **OTZ band** vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Called the "World's Best Vibration Dampener" by Tennis Warehouse Australia, the OTZ band dampeners are sold to tennis pro shops and specialty stores throughout the United **States** and overseas. For every pink Bucket-of-Bands purchased by pro shops and tennis specialty stores and for every pink OTZ bi-pack (2 bands in a packet) sold online via [www.otzsports.com](http://www.otzsports.com), Own the Zone will make a donation to the Breast Cancer Research Foundation.

The Own the Zone Sporting Goods, LLC, website is located at [www.otzsports.com](http://www.otzsports.com) To place an order or enter our tennis quiz and win a free tri-pack, just jump on the website or to receive more information contact us at [sales@otzsports.com](mailto:sales@otzsports.com)

*About the Sanchez-Casal Academy*

Europe's leading tennis center, the Sanchez-Casal Academy offers unbeatable facilities in Barcelona, the cradle of Spanish tennis, in a comfortable, pleasant environment where the best tennis and first rate studies can be enjoyed. Emilio Sanchez Vicario and Sergio Casal have created a new educational concept for young tennis players, in which they simultaneously can combine top level sport training and pre-university studies in English. Ten of the world's top 50 players train at the Academy, including Svetlana Kutzevova and Daniella Hantuchnova. Former students include Rafael Nadal, Martina Hingis and David Nalbandian.