

Join the OTZ Band and Fight Breast Cancer. Own the Zone Introduces Buckets of Pink Vibration Dampeners

Part of proceeds from sales of Pink OTZ Band Dampeners to be donated to breast cancer research

FOR IMMEDIATE RELEASE

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09/17/07 – Winchester, VA – Own the Zone Sporting Goods, LLC today announced that they are selling Buckets of pink OTZ band vibration dampeners for tennis racquets. For every pink Bucket-of - Bands purchased by pro shops and tennis specialty stores and for every pink OTZ bi-pack (2 bands in a packet) sold online via www.otzsports.com, Own the Zone will make a donation to the Breast Cancer Research Foundation.

“We hope tennis players around the world will Join the Band,” said David Marcus, Co-President of Own the Zone Sporting Goods. “October is the month to show people you’re aware and care about breast cancer. We encourage everyone to tie a pink OTZ band on their racquet and wear the spare on their wrist.”

““When you tie the pink OTZ band to your tennis racquet, you are not only getting the world’s best vibration dampener, but you are also helping promote international awareness of this disease,” said Julius Stockfish, Co-President of Own the Zone Sporting Goods. “In the United States alone there are more than 25 million tennis players and globally there are more than 100 million tennis players. We can make a difference in helping to find a cure.”

The pink Bucket of Bands contains 48 pink 2-band packets and can be found at select pro shops and tennis specialty stores in the United States and around the world. The pink Bi-packs which contain 2 bands per packet and the pink buckets can also be purchased online by ordering from www.otzsports.com

About Own the Zone Sporting Goods, LLC:

The company designs and distributes innovative and fun sports products that help players reach their zone of peak performance. Based on excellent design and use of quality materials, the company's first world patents pending product, the OTZ band vibration dampener, significantly improves upon the band solution used by several of the world's Top 10 ranked tennis pros. Called the "World's Best Vibration Dampener" by Tennis Warehouse Australia, the OTZ band dampeners are sold to tennis pro shops and specialty stores throughout the United States and overseas. The Own the Zone Sporting Goods, LLC, website is located at www.otzsports.com To place an order just or receive more information contact sales@otzsports.com